

B - Discussion Guide

Community engagement – Local Transport Plan

September 2024

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1. Purpose of this document

As part of the application process to support engagement on the Local Transport Plan, community organisations will be asked to outline how they will plan, deliver and analyse their proposed engagement activity.

This discussion guide has been developed to support your planning.

This document should be read in conjunction with document A - Community Engagement Supplier Brief.

2. Discussion guide

Step 1:

In the online application you will be asked to choose four policies. We'd expect to see consultation on policies relevant to your chosen demographic.

We have listed the policies relevant to each demographic in the table below. You can find more information on each policy at the end of this guide and in the Local Transport Plan.

Demographic	Policy numbers
People who are 55+	G1-3 G1-4 G2-1 G2-2 G2-3 G2-4 G2-7 G3-1 G4-1 G5-3

<p>People from a Black, Asian or other minority ethnic background</p>	<p>G1-2 G1-3 G1-4 G2-2 G2-3 G2-4 G2-7 G3-3 G3-4 G5-2 G5-3</p>
<p>People from a lower socio-economic background.</p> <p>This is defined as people living in Liverpool City Region’s most deprived communities. We’re particularly interested in hearing from communities in East Wirral, North Liverpool, South Sefton and Knowsley. This could be people who are unemployed, have a low income or work in a semi-skilled or unskilled job and/or claim benefits or use a food bank</p>	<p>G1-2 G1-3 G1-4 G2-2 G2-3 G2-4 G2-7 G3-3 G5-2 G5-3</p>

Step 2:

Plan session

Organisations can deliver engagement activity in any format they wish; however, the aim should be to find out:

- The level of support for the proposals in each policy
- What people think is good about the policy
- If they have any concerns about the policy, and what Liverpool City Region Combined Authority can do to reduce those concerns.

In the application you will be asked how you will adapt this guide to meet the aims.

Step 3:

Deliver engagement(s)

Deliver your engagement plan in your chosen format, by 15th December 2024.

It's important to set out the parameters for the engagement at the beginning of any session you are running including what the aim of the day is and what is and isn't being considered by Liverpool City Region Combined Authority. This will help to keep activity on track.

This will include:

- Reiterating to the group the four policies you have chosen and agreeing to put to one side and 'park' anything that comes up outside of this.
- Keeping a record of any questions you can't answer and following up with the Engagement Team at Liverpool City Region Combined Authority.
- Not focusing on specific and individual transport schemes and developments.
- Explaining how feedback will be used.

You will also be required to keep an accurate record of who you have engaged with, their demographic data and what was discussed.

Step 4:

Analyse and report findings

Once all the engagement activity has been completed you will need to submit a written report which summarises the findings from your activities and recommendations.

A report template will be provided to support this work.

When planning your analysis consider:

- How will you record your findings?
- How long will you need to analyse the information?
- Who will write the report and what experience do they have?
- How will you ensure it's a quality report?

3. Example structure

This is an example of how an interaction with your community could run if you were running a focus group with people aged 55+.

Please note this is to be used as a guide only, focus groups are just one way of engaging and all proposals which meet the aim of the engagement will be considered.

Set up:

- A room with refreshments and a presentation screen
- Four tables, each with five participants one facilitator and a note taker.

Section	Resources needed	Time
Welcome Aim of session <ul style="list-style-type: none"> • Explain the aim and structure of the day 	Presentation slides on screen	5 mins

<p>Housekeeping</p> <ul style="list-style-type: none"> • Introductions – note takers and facilitators • Venue housekeeping i.e toilet, breaks and fire alarm. • Ground rules for the day - what is and isn't being discussed. 		
<p>Icebreaker In the room</p> <p>Ask how people travelled to the workshop:</p> <ul style="list-style-type: none"> • By bus? • By train? • By car? • By ferry? • Walking or cycling? <p>On your tables</p> <p>Ask everybody to introduce themselves and where they live.</p>	None	15min
<p>Activity</p> <p>Policy G1-3 Making it easier and cheaper to travel.</p> <p>Q: What do you think is good about this policy?</p> <p>Prompts:</p> <ul style="list-style-type: none"> • What are the benefits of having one ticketing system? • Would you use public transport more if fares were capped? If not, why? • Would you use public transport more if your ticket was valid across different modes? • Bus franchising means that bus routes, services and prices would be set by Liverpool City Region Combined Authority what would the benefits of that be? <p>Q: Do you have any concerns or worries about this policy? How could we reduce your concerns?</p> <ul style="list-style-type: none"> • How confident are you using technology? • What do we do if technology fails? • What would a new website need to include? • Who would you ask to help you if you were unsure? • Can you think of any downsides to bus franchising? <p>SUMMARY Summarise views back to the table and ask:</p>	<p>Print outs on table and on screen:</p> <p>What Liverpool City Region Combined Authority is proposing:</p> <p>“We want to make the entire transport network - buses, trains, ferries - part of one ticketing system, allowing people to switch between modes easily.</p> <p>We’re proposing a new online payment system which is easy to use, whatever your level of digital skills or access to technology.</p> <p>We will remove the need to buy multiple, costly tickets for different services. Payments will be taken by smartcard, mobile app, or contactless card and fares will be capped each day, so you always pay the</p>	30 min

<p>Q: To what level do you support this policy?</p> <ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure 	<p>cheapest price for your journey with no extra costs for switching between different types of transport.</p> <p>We'll also introduce bus franchising which means that bus routes, services and tickets will all be set by Liverpool City Region Combined Authority."</p>	
<p>Closing</p> <ul style="list-style-type: none"> • Summarise key points from each table • Answer any outstanding questions • Thank participants and highlight next steps 		<p>5 minutes</p>

Appendix A

The vision of the draft Local Transport Plan is:

“To plan and deliver a future-facing, clean, safe and accessible transport system built to last. It will focus on moving people, goods and freight around the region in a way that delivers our local ambitions. A particular focus will be on a net zero carbon emitting city region by 2035.”

Summarised as: “Clean, safe and accessible transport for moving people and goods.”

There are five goals in the plan, supported by 21 policies. As part of this commission, we are asking organisations to choose four policies to consult on.

GOAL 1: Support good, clean job growth and opportunity for all

GOAL 2: Achieve net-zero carbon and an improved environment

GOAL 3: Improve health and quality of life

GOAL 4: Transport that's well maintained and tough

GOAL 5: Plan and respond to uncertainty and change and be innovative

Appendix B

Below is a copy of the citizens survey framework and policy list. Please note the wording in this survey is in draft form until the public consultation survey launches 3rd October.

For more detailed information on each policy, please refer to the Local Transport Plan.

	<p>Goal 1 Support good, clean job growth and opportunity for all</p> <p>Make sure transport supports local growth. This means equal opportunities for all to access affordable transport systems that connect people to jobs and services – all while keeping the environment in mind.</p>	
	<p>Policy G1-1 Consider sustainable transport and movement in all we do as a Combined Authority</p> <p>What we're proposing:</p> <p>We will work with our partners and local authorities to make sure transport is considered in every new strategy, bid for money or decision we make. We will support plans, proposals and activities which prioritise walking, cycling and public transport which uses clean fuel such as electricity. This is to ensure that investments in our region support the vision and goals of this plan.</p> <p>We will consider transport planning in all we do, making sure everyone in our region has access to good opportunities such as good jobs, training and education.</p> <p>It also means goods and services can be moved easily and the impact on the environment is reduced.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Policy G1-2 Prioritising measures and services that improve people's access to opportunity</p> <p>What we're proposing:</p>	

	<p>We will focus our investments in areas where there are weaknesses or gaps in the transport network to improve frequency and availability of services, to give people more choice and connect people to more employment and education opportunities and make it easier to travel by public transport to meet friends and family and go shopping.</p> <p>We will plan ahead, looking at where new homes and employment sites will be located to make sure they have walking and cycling routes, and good bus and rail links. Under bus franchising we will have greater control of where the bus network runs in future, which will support this policy.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G1-3 Making it easier and cheaper to travel</p> <p>What we're proposing:</p> <p>We want to make the entire transport network - buses, trains, ferries - part of one ticketing system, allowing people to switch between modes easily.</p> <p>We're proposing a new online payment system which is easy to use, whatever your level of digital skills or access to technology.</p> <p>We will remove the need to buy multiple, costly tickets for different services. Payments will be taken by smartcard, mobile app, or contactless card and fares will be capped each day, so you always pay the cheapest price for your journey with no extra costs for switching between different types of transport.</p> <p>We'll also introduce bus franchising which means that bus routes, services and tickets will all be set by Liverpool City Region Combined Authority.</p>	

Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G1-4 Reviewing our travel support offer</p> <p>What we're proposing:</p> <p>We want to make travelling by public transport more affordable for everyone.</p> <p>We will look at ways to encourage young people to try public transport. This could include free or discounted tickets. We'll also look at how we can help other groups of people with travel costs, such as people who are looking for work, people seeking asylum, care leavers and other people who need our support because of their circumstances.</p> <p>We will need to regularly review our ticketing and free travel schemes and services to make sure they are still relevant and meet the needs of our region. We'll look at ways to support more walking, cycling and wheeling to help people to travel, not just free or lower cost public transport.</p>	
Single Choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	Goal 2 Achieve net-zero carbon and an improved environment	

	Reach net-zero carbon emissions by 2035, whilst protecting and improving our local environment	
Description	<p>Policy G2-1 Removing carbon emissions from transport</p> <p>What we're proposing:</p> <p>Public transport in Liverpool City Region will be Net Zero by 2035.</p> <p>Being 'Net Zero' means the amount of greenhouse gases being put out into the atmosphere is the same as the amount being removed from the atmosphere.</p> <p>Carbon emissions from road traffic are one of the biggest causes of greenhouse gases, so we need to make travelling on foot, by wheels or by public transport better a more attractive option and reduce the number of diesel and petrol vehicles travelling on our roads.</p> <p>We will increase the number of electric buses in our region, build more charging points for electric vehicles and get more people walking and cycling.</p> <p>Any new schemes that we develop or fund, will need to demonstrate how they support our shift to net zero by 2035.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G2-2 Delivering an integrated, sustainable mass transit network, tackling capacity problems and improving connectivity</p> <p>What we're proposing:</p> <p>We will make improvements to public transport services to give people more choices and help make the big shift that is needed from car usage to clean,</p>	

	<p>zero emission alternatives. This will include more public transport services and new routes, especially in the evenings and weekends.</p> <p>We will target areas where there are big gaps in the transport network and where lots of trips are currently made by car.</p> <p>We'll make it easier for people to walk, cycle and wheel the 'last mile' of their journey. The last mile is usually the final part of your journey once you have got off the bus, train or ferry and are heading to work, education, home or a leisure activity.</p> <p>We will work with the central Government and local partners to improve and reduce overcrowding at Liverpool Central Station and improve essential rail links between Liverpool and our neighbouring city of Manchester for moving both people and freight.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G2-3 The role of shared mobility and micromobility</p> <p>What we are proposing:</p> <p>We will work with our partners to provide real and practical alternatives to owning a car, such as car clubs which allow members to hire a car by the mile. We will also test new forms of travel, like legal e-scooters and e-bikes.</p> <p>We want to repurpose parking spaces, making them available for e-scooters, car club vehicles or for charging electric vehicles, making better use of the limited spaces we have.</p> <p>We will incentivise zero emission electric vehicles, through increasing the number of charging points, and we will work with our partners to bring taxis and private hire vehicles to the same quality standards across the city region.</p>	

Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G2-4 Re-allocating road space and making best use of finite capacity</p> <p>What we are proposing:</p> <p>We will review road space and look at ways to improve road conditions, to give priority to walking, cycling, e-bikes, e-scooters and clean public transport, such as electric vehicles.</p> <p>We will fund and support schemes which re-prioritise highway space to give priority to buses and our most vulnerable road users, such as children, disabled people, cyclists.</p> <p>We'll typically no longer fund or support transport schemes that create more space only for private care and vans to encourage more public transport use.</p> <p>This may mean some journey times by car or private vehicle may become slower, less direct or less convenient in the short term.</p> <p>In the long term it will help to create better conditions for all residents, by having less traffic and less congestion on our roads.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	

Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G2-5 A high quality, low carbon transport network in Liverpool City Centre and in our main towns</p> <p>What we are proposing:</p> <p>We will work with Liverpool City Council to change how traffic and transport moves around Liverpool City Centre.</p> <p>It will be a radical transformation which will making it easier and more pleasant to walk, cycle, wheel and travel by public transport.</p> <p>We will also look at doing this at other major towns in our region.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Policy G2-6 Delivering sustainable and efficient freight and logistics</p> <p>What we're proposing:</p> <p>We will support projects which can efficiently move freight goods by rail, sea, rivers or canals instead of a high polluting road transport, to help reduce he impact on our communities and environment.</p> <p>We will also ensure that people working in the transport and logistics industry have access to good quality rest and toilet facilities.</p> <p>This policy includes:</p>	

	<p>a) Working with the Government and partners to improve the rail network and capacity.</p> <p>b) Supporting the uptake of clean, zero emission fuels for all forms of transport, supported by charging points or new fuel facilities,</p> <p>c) Reducing the impact of lorries on our communities by moving goods onto smaller numbers of delivery vehicles or clean forms of travel, including bikes.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G2-7 Implementing “polluter pays” approaches</p> <p>What we are proposing:</p> <p>Tunnel tolls and discounting on the Mersey Tunnels will be kept under review. This may mean the pricing will change to incentivise travel which uses clean fuel such as electricity.</p> <p>We will work with our partners to review and reduce parking availability in the region to encourage more public transport use and make better use of road space and road verges, i.e the side of the road between the pavement and the traffic.</p> <p>We don't think that a local road pricing or congestion charging system is right for our city region. Instead, we will work with Government to look at this at national level, which we consider a much fairer approach.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure

Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Goal 3 Improve health and quality of life</p> <p>Improve the health and quality of life for our people and communities. Make sure transport is safe, clean and good for the environment around us</p>	
	<p>Policy G3-1 Reinforcing “Vision Zero” and Safe Systems approaches – no deaths or serious injuries on the city region’s roads by 2040</p> <p>What we are proposing:</p> <p>We want to make our roads much safer for everyone. We must reduce the number and severity of road traffic collisions, and our target is for there to be no avoidable collisions or deaths by 2040.</p> <p>We will reduce the risk of injury on our roads by re-designing roads so that people who walk, cycle and wheel are not exposed to fast, heavy traffic. Lower speeds, less traffic and safe facilities for walking, cycling and wheeling are needed to achieve this.</p> <p>We will work with others, especially the Police and our local authorities, to deal with unsafe or illegal behaviours on the roads. This will include training for cyclists and for people using new forms of travel such as e-scooters.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don’t support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	

Descrip tion	<p>Policy G3-2 Delivering clean, healthy travel and placemaking in all we do</p> <p>What we are proposing:</p> <p>We want Liverpool City Region to be a welcoming and attractive place to live and visit.</p> <p>We will make it easier and safer to walk, cycle and wheel and use public transport across the region by introducing new walkways and cycle paths and reducing the speed, volume and dominance of traffic in built-up areas.</p> <p>This will include introducing new low speed zones, 20mph zones, restricted zones outside of schools, road markings and traffic calming features such as road narrowing and speed humps.</p> <p>You can view a similar successful scheme in London here - 'Mini Holland' London Mini Hollands - Case study - GOV.UK (www.gov.uk)</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Policy G3-3 Improving air quality from transport</p> <p>What we are proposing:</p> <p>As well as reducing carbon emissions from petrol and diesel vehicles, we must reduce other pollutants from transport that are harmful to our health.</p> <p>Whenever we purchase or fund a transport service or improvement, we will ensure that we consider and improve air quality. This will include, gathering better data about pollution, supporting traffic management systems to reduce congestion and working to phase out petrol and diesel vehicles, replacing them with clean fuels, such as electricity.</p>	

Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G3-4 Making transport safe, inclusive, attractive and reassuring for the user</p> <p>What we are proposing:</p> <p>Evidence tells us that fear of crime and harassment is stopping many people, including young people, from travelling by public transport. A physical presence at bus and rail stations and in public places can offers reassurance.</p> <p>As part of this policy, we'll make sure stations and stops are well-lit and well designed to reduce crime and help people feel safer. We want to build on good practice learnt from the Covid-19 pandemic, to enhance cleaning schedules across the public transport network so that it feels cleaner, safer and inviting.</p> <p>People who are most affected by crime or fear of crime will be asked to help develop and design transport projects, this includes women, girls and other vulnerable groups of people.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	

Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
<p>Goal 4 Transport that's well maintained and tough</p> <p>Make sure our transport network and assets are well maintained, long lasting, and tough to the effects of climate change.</p>		
<p>Policy G4-1 Well maintained transport infrastructure informed by good data</p> <p>What we are proposing:</p> <p>The main focus of this policy will be maintaining the Key Route Network. The Key Route Network is a series of local roads, structures and footways that have been identified by the Combined Authority as the most important for moving goods, people and linking services such as hospitals, to our communities.</p> <p>We make sure we maintain roads, bridges, railways and paths to keep them in good condition and safe. We will use data to prioritise funding in the areas that need it most. Making sure all roads and signage we are responsible for, are brought up to an acceptable maintainable standard, as well as our Mersey Tunnels and Mersey Bridge Crossings.</p> <p>We will also work closely with our partners to use evidence to develop action plans in response to changing weather patterns, high winds and flooding and icing which can affect the rail network.</p>		
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
<p>Policy G4-2 Delivering transport that can withstand the effects of climate change</p>		

	<p>What we are proposing:</p> <p>We will design and build our transport system to withstand the effects of extreme weather. Where infrastructure - such as pavements, cycle lanes, bus stops, train stations and roads – already exists, we will look at how we can make improvements and bring them up to modern environmental standards.</p> <p>When we build new infrastructure, we will design them to reduce the impact of extreme weather of walking, cycling and wheeling. This could include, incorporating planting to protect people from strong sun, wind and rainwater and designing projects to reduce surface water runoff and flooding.</p> <p>We will monitor weather events in real time and take action to reduce disruption on the transport network, for example diverting vehicles and people from areas which are likely to experience high winds or flooding.</p> <p>The way we prune and cut trees and clear leaves from trees next to the transport network (e.g. railway lines and roads) will also be part of this policy to help keep services running and on time and reduce accidents.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Policy G4-3 Ensuring that we develop and maintain infrastructure in a sustainable way</p> <p>What we are proposing:</p> <p>We will test and trial new ways of reducing our impact on the environment, when building and maintaining transport infrastructure – i.e train stations.</p> <p>This could include using low carbon concrete, tarmac and clean energy generation sources, such as heat pumps, photovoltaics and wind power. We</p>	

	<p>will also focus on reusing existing buildings, materials, equipment and infrastructure, where possible, to make best use of what's already available to us and reduce waste.</p> <p>We will replace street lighting and traffic signals with LED and power-saving technologies to consume less electricity.</p>	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
	<p>Goal 5 Plan and respond to uncertainty and change and be innovative</p> <p>Become a forward-thinking region. Use innovation and new technologies, plan for uncertainty and change, and improve future travel in the region</p>	
	<p>Policy G5-1 Testing options and proposals against uncertainty and change</p> <p>What we are proposing:</p> <p>In the past, we have made assumptions about what the future might look like when planning transport, for example assuming that that car ownership and use would continue to grow.</p> <p>However, Covid-19 showed us that travel behaviours can change overnight, so when we plan transport, we must consider that some things that we value now as a society, might be less relevant in future.</p> <p>Under this policy we commit to checking what we know about transport now and considering how people's travel behaviours will change in the future. This will help us plan transport which is useful and meets people's needs while delivering value for money.</p>	

	This will include looking at a future where more people work from home and commute less, for example.	
	<p>Policy G5-2 Piloting options, trials and new technologies in a climate of uncertainty and change</p> <p>What we are proposing:</p> <p>We will use trials and pilots to test new ideas and innovation in “real life”. This will help us test ideas, without committing to rolling them out, understand what works and collect data and evidence to help us make decisions.</p> <p>That could include:</p> <ul style="list-style-type: none"> • Testing new modes of transport, such as our trial of e-scooters in Liverpool • Pilots to encourage people to change how they travel – e.g. free trials or incentives. • Pilots of tickets with different pricing options • New technologies that can move people or goods in more efficient ways • Measures to trial and evaluate the impact of schemes that reprioritise road space e.g. trialling a road closure or a cycle lane using temporary cones or barriers. • New methods of collecting data 	
Single choice	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Description	<p>Policy G5-3 A Smart City Region – Investing in new technologies and utilising Artificial Intelligence</p> <p>What we're proposing:</p>	

	<p>We will use technology to understand how, why and when people travel, so we can better plan services and share information to help people plan their journeys and avoid congested services or areas.</p> <p>We will provide charging stations to support the roll out of more electric vehicles and we'll work with our partners to make sure there is enough capacity in the national grid to do this.</p> <p>We will test sustainable fuels such as electrical and battery power, green hydrogen, ammonia, methanol and sustainable aviation fuel to move away from using petrol and diesel vehicles.</p> <p>We'll make sure there is a 5G network to support this work and move lots of data around quickly, to support new technologies such as real-time traffic monitoring. We could then use the information to change traffic signals to give freight and buses priority at traffic lights.</p> <p>We will not roll out technology if we don't believe it offers genuine value or doesn't meet the aims of the Local Transport Plan.</p>	
Single answer	To what level do you support this policy?	<ul style="list-style-type: none"> • Strongly support • Support • Don't support • Strongly disagree with this policy • Unsure
Free text	What do you think is good about this policy?	
Free text	Do you have any concerns or worries about this policy? How could we reduce your concerns?	
Demographics		
Description	About the way you travel	
Single choice	<p>What is the main way you travel around Liverpool City Region, on a weekly basis?</p> <p>Select all that apply.</p>	<ul style="list-style-type: none"> • Car as a driver • Car as a passenger • Taxi • Train • Bus • Ferry • Bicycle • Motorcycle • E-scooter

		<ul style="list-style-type: none"> • Walking
Free text box	If you drive a petrol or diesel car regularly, what if anything, would encourage you to switch to a fully electric or hybrid car?	
Single choice	<p>To achieve net zero by 2035 we need to:</p> <ul style="list-style-type: none"> • Increase bus journeys by approximately 61% • Increase rail journeys by approximately 69% • Get more people walking and cycling • Remove approximately 216,000 car trips from our roads each year. <p>With this in mind, which of the following would encourage you to use public transport or active travel more often?</p> <p>Choose your top 5.</p>	<ul style="list-style-type: none"> • More frequent services • Public transport that goes where I need it to • More/better public transport information • Information about where a service is in 'real-time'. • Feeling safer while waiting for a train or bus • Feelings safer when on board a train or bus • Segregated spaces for pedestrians • Segregated lanes for cyclists • Better maintained pavements • Better wayfinding and signs • Better lighting • Cycle parking • Cycle storage • Help with the cost of a bicycle • Training to learn how to ride a bike or feel more confident riding on the road • Help with the cost of public transport • Other (please specify)
About you		
Single choice	Where do you live?	<ul style="list-style-type: none"> • Halton • Knowsley • Liverpool • Sefton • St Helens • Wirral

		<ul style="list-style-type: none"> • Unsure • Somewhere else (please specify)
Single choice	What is your age group?	<ul style="list-style-type: none"> • Under 16 • 16-24 • 25-34 • 35-44 • 45-54 • 55-59 • 60-64 • 65-69 • 70-74 • 75-79 • 80-84 • 85-89 • 90+ • Prefer not to say
Single choice	Which of the following best describes your gender identity?	<ul style="list-style-type: none"> • Female • Male • Non-Binary • Prefer not to say • If you prefer to use your own term, please provide it here:
Single choice	Which of the following best describes your sexual orientation?	<ul style="list-style-type: none"> • Bisexual • Gay or Lesbian • Straight/Heterosexual • Prefer not to say • Other sexual orientation (please specify)
Single choice	What is your ethnic group or background?	<ul style="list-style-type: none"> • White: English, Welsh, Scottish, Northern Irish or British • White: Irish • White: Gypsy or Irish Traveller • White: Roma • Mixed or Multiple ethnic group: White and Black Caribbean • Mixed or Multiple ethnic group: White and Black African • Mixed or Multiple ethnic group: White and Asian

		<ul style="list-style-type: none"> • Asian or Asian British: Indian • Asian or Asian British: Pakistani • Asian or Asian British: Bangladeshi • Asian or Asian British: Chinese • Black, Black British, Caribbean or African: Caribbean • Arab • Other (please specify) • Prefer not to say
Single choice	Do you have any of the following conditions?	<ul style="list-style-type: none"> • Mental health condition • Hearing impairment • Sight impairment • Physical disability • Learning disability • Other (please specify) • Prefer not to say
Free text	<p>Thank you for your time today and helping shape our plans.</p> <p>If you would be willing to give your views on future surveys from us, please enter your email address here.</p>	
Single choice	Please select all the areas you are interested in.	<ul style="list-style-type: none"> • I'm not interested at this time. • Transport • Culture • Employment, skills and apprenticeships • Energy and environment • Equality, diversity and inclusion • Economy • International trade • Digital • Innovation • Housing and homelessness • Spatial planning



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COMBINED AUTHORITY

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